



Apollidon Signs Agreement with SPARK LABS for Tour Wrist® Applications Tailored for Higher Education

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OLDSMAR, Fla. — Apollidon Inc. and SPARK LABS have reached an agreement for Apollidon to have the right to market the Tour Wrist® application in the Higher Education market. This exciting new application will be used to add a richer experience to distance learning education.

Tour Wrist® is an application that turns mobile devices into 360 degree windows to the world. So while a user may be sitting inside, their device may reveal a beautiful night sky or, turning around can take the user through the full, 360 degree view from the top of a mountain. The experience is tactile and completely immersive, allowing users to intuitively navigate real-world environments remotely.

“This application will greatly enhance the educational experience of students studying online by providing them with a 360 degree view of the physical subject or object they are studying. This could include crime scenes, molecular structures and much more”, said John Everett, CEO of Apollidon.

Ian Tebbett, Ph.D., a UF professor of toxicology in the UF College of Pharmacy: “I have been looking for this type of mobile software for a long time and believe that this type of digital media will greatly enhance the education of our students.”

“Tour Wrist® offers a wide of array of creative options for faculty to visually reach their students. We are excited about the opportunity of extending our technology for use in higher education” said Charles Armstrong, CEO of SPARK LABS.

About Apollidon Inc.

Apollidon is an agile, global, web-based distance education services company. Apollidon delivers the highest quality scientific graduate education by working with exceptional academic institutions and marketing their programs and courses worldwide; transforming lives through the power of online education. For more information about Apollidon, please visit Apollidon.com or contact Ann-Louise Everett at 813 818 9100.

About SPARK LABS

As an app developer and counterpart of branding agency SAPRK, SPARK LABS designs innovative web and mobile products that empower the user while simplifying their experience for more information about Tour Wrist®, please visit TourWrist.com or contact Charles Armstrong at 813 486-4400.